



BHUBANESWAR STREET VENDOR UNIFORM DESIGN COMPETITION

Result to be
announced in

MAY

Closes on
15 APRIL

Get a chance to win
1st Prize ₹ 50,000
2nd Prize ₹ 30,000
3rd Prize ₹ 20,000

Share your Ideas!



Redefining
**Street
Vending** in Bhubaneswar

Design Brief:

- Both uniform outlook (top and bottom) and print need to be designed
- Must include space for BMC logo, tagline and a reference to "Bhubaneswar Street Vendor"
- Designs should be unisex and suitable for Bhubaneswar's climate
- Reflect the contribution of street vending to Bhubaneswar's cultural identity
- Suggest materials that are comfortable, require less maintenance, and easy to wash
- Health regulations and safety standards for diverse vendors, especially food vendors

Deliverables:

- Submissions created in a professional design programme (Photoshop, Illustrator, Corel) are preferred but not mandatory.
- Sketches may also be submitted as a scanned medium resolution JPEG or PDF file.
- Back, front and side views of the uniform designs should be included in the submissions.
- Technical description of colors and fabric/material as per the design or any detail relevant to the design.
- Written statement (maximum 200 words) summarizing your design concept.

Selection Process

- A distinguished jury panel will be assigned to adjudge the 3 top designs from all the valid entries.
- Submissions must be received on email by April 15, 2017.
- Late entries will not be accepted. Evaluation will take place and winner will be announced in May.

Terms and Conditions

- This competition is open to all aged 12 and above, except BMC, BSCL, BDA and related employees and their families, family members of the jury or anyone connected with this competition.
- No entry fee or no purchase necessary to enter the competition. You may submit more than one design.
- Closing date for entry is 15 April, 2017. After this date, no entries will be accepted.
- All designs must be original and have never been represented or used by anybody.
- Designs infringing on existing copyrights will lead to disqualification and organisers shall not be liable for any dispute.
- Winners will be chosen by an independent panel of judges appointed by BMC and BSCL.
- BMC and BSCL reserves the right to cancel or amend the competition and these terms and conditions without notice.
- The winner will be announced during the finals of the competition day and notified by phone or email and/or letter within 28 days of the finals. If the winner cannot be contacted or do not claim the prize within 14 days of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
- BMC's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.
- By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.
- The winner agrees to the use of his/her name and image in any publicity material.
- All designs submitted in the competition shall be Intellectual property of the organisers, who shall have full rights to use the design anywhere in city



Submit Your Design Entries:
Email to: contest.bukc@gmail.com
For details visit:
www.smartcitybhubaneswar.gov.in
*Conditions apply

